



NEWS RELEASE

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Murfreesboro 2035: Our Future Begins Now **CityTV Produces Videos of Chapter 1 of *Murfreesboro 2035***

MURFREESBORO, Tenn. – On December 9, 2014, the City of Murfreesboro unveiled Chapter 1, *Planning Context*, of the *Murfreesboro 2035* comprehensive plan. The 65-page draft report by consultant Kendig Keast Collaborative (KKC) provides historical context, demographic indicators and current conditions that have impacted the past and will continue to shape Murfreesboro's future.

Citizens can view the full 71-minute presentation to the community at Oakland Middle School by clicking the following You Tube link <http://youtu.be/eotlG6KpVWl>. Citizens can also view a shorter 5-minute CityTV newsbreak report of key points from the presentation by clicking this You Tube link <http://youtu.be/kA3Z3mgUaXY>.

Chapter 1, *Planning Context*, includes the following:

- An **Introduction** about the planning process, principles and outcomes, including community engagement and outreach.
- A **Community Profile** providing regional context, physical setting, history, comparison communities, income, racial and ethnic diversity, and other socioeconomic qualities.
- **Future chapter previews:** (2) Growth Capacity and Infrastructure, (3) Mobility, (4) Land Use and Character, (5) Housing and Neighborhoods, (6) Parks, Recreation and Natural Resources, (7) Economic Development.

A *Murfreesboro 2035* webpage has been established at www.Murfreesborotn.gov/murfreesboro2035 to provide citizens with a copy of Chapter 1 and other updated information about the comprehensive plan projects, documents, schedules and meeting notices. Simply click the link below the homepage "Spotlight" to visit the Boro 2035 webpage.

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The full plan is expected to be finalized by Spring 2016.

For City News online, visit www.Murfreesborotn.gov.

Photo Attached Captions:

1. *Murfreesboro 2035: Our Future Begins Now.jpg*