



NEWS RELEASE

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'Fix a Leak Week' promoted with help from new animated character 'Blue' *Helpful Household Facts to Reduce Leaks and Water Bills*

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MURFREESBORO, Tenn. – As part of the U.S. Environmental Protection Agency's (EPA's) ongoing "We're for Water" campaign, the City of Murfreesboro Water and Sewer Department is unveiling a new animated character to help promote "Fix a Leak Week," March 16-22, 2015. The new character named "Blue" will become a fixture in advocating water use and conservation.

The friendly drop of water, "Blue" was created by the City Communications Department to promote the helpful message about how much water is wasted from household leaks, the most common types of leaks found in the home, and steps households can take to reduce leaks that also help reduce water bills. 'Blue's' friendly message can be viewed on YouTube by clicking this link <https://youtu.be/9-UljimoYxo>.

"Fix a Leak Week" encourages Americans to help put a stop to the more than one trillion gallons of water wasted from household leaks each year. Here are some more facts about household leaks:

- Ten percent of homes have leaks that waste 90 gallons or more per day.
- Leaks in the average household can account for more than 10,000 gallons of water wasted every year.
- Some common types of water leaks found in the home include worn toilet flappers, dripping faucets and leaking valves.

Most common household leaks are easily corrected. For more information, visit the Murfreesboro Water and Sewer Department webpage at www.murfreesboro.gov/mwsd. As "Blue" reminds all of us, "Do your part to save water and 'Fix a Leak' today."

For City News online, visit www.Murfreesborotn.gov.

Photo attached caption:

Fix a Leak Week Poster.jpg