



NEWS RELEASE

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‘Storytellers’ features American Red Cross Heart of Tennessee Chapter

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MURFREESBORO, Tenn. – CityTV’s November episode of “Murfreesboro Storytellers” highlights the generous work of the Heart of Tennessee Chapter of the American Red Cross. The Red Cross and its networks throughout the United States, is dedicated to helping those in need, especially in response to disasters. Clara Barton and others founded the American Red Cross in Washington, D.C. on May 21, 1881.

The November episode of “Storytellers” features Mike Cowles, executive director of the Heart of Tennessee Chapter, Alan Hardison, Board of Directors chair, and Roy Boyd, Board of Directors secretary.

The November 2015 episode can be viewed on YouTube at https://youtu.be/fJQ6avbAX_M and on CityTV Sunday, 9:30 a.m. and 7:30 p.m.; Monday, 7:30 p.m., Tuesday and Thursday, 9:30 a.m. and Saturday, 9:30 a.m. and 7:30 p.m.

The interview, hosted by John Hood, features the following topics:

- The staff size of the Heart of Tennessee Chapter of the American Red Cross is small. The chapter relies on an army of approximately 150 volunteers who serve a variety of roles in order to handle day-to-day activities.
- The Heart of Tennessee Chapter spans seventeen Tennessee counties, serving needs as far north as Clay County and Pickett County near the Kentucky border and as far south as Lincoln County and Franklin County near the Alabama border. The coverage area is some 200 miles north to south and 150 miles wide; Lewisburg to Crossville.
- The Heart of Tennessee Chapter, like most local Red Cross chapters, is best known for blood drives. Staff and volunteers also respond to local disasters, such as house fires and flooding, to larger-scale events like Hurricanes.
- The Chapter also assists military personnel deployed overseas in coordinating emergency communications with family members.

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This month's Storytellers was videotaped on location at Heart of Tennessee Headquarters Building, 501 Memorial Blvd. For more information about the American Red Cross and how you can donate or serve as a volunteer, visit www.redcross.org.

You can watch "Murfreesboro Storytellers" on CityTV (located on Comcast Xfinity Channel 3 and AT&T Uverse channel 99) or view the program online by visiting www.murfreesborotn.gov/storytellers.

For City News online, visit www.Murfreesborotn.gov.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at @RedCross.

Photos attached:

CityTV's John Hood interviews Heart of Tennessee Chapter Executive Director Mike Cowles along with Board of Directors Chair Alan Hardison and Board Secretary Roy Boyd for 'Storytellers' on City TV.

1. L/R John Hood, Mike Cowles, Roy Boyd, [Alan Hardison, not pictured]