



NEWS RELEASE

Mike Browning

PUBLIC INFORMATION OFFICER

Twitter: @cityofmborotn

Facebook: www.facebook.com/cityofmurfreesborotn

PHONE: 615-848-3245/642-3230 mobile

EMAIL: mbrowning@murfreesborotn.gov

Website: www.murfreesborotn.gov

Main Street Murfreesboro ‘Saturday Market’ featured in August ‘Storytellers’

FOR IMMEDIATE RELEASE: August 2, 2016

MURFREESBORO, Tenn. – The August edition of “Murfreesboro Storytellers,” hosted by John Hood, features Main Street’s ‘Saturday Market.’ Main Street Murfreesboro/Rutherford County is a nonprofit organization committed to maintaining, enhancing and promoting the historic downtown as the heart of the community. The weekly market is a way to attract people downtown while promoting local produce.

The August 2016 episode can be viewed on YouTube at <https://youtu.be/ZLt4jS0QAzs>. It can also be seen on CityTV Sunday, 9:30 a.m. and 7:30 p.m.; Monday, 7:30 p.m., Tuesday and Thursday, 9:30 a.m. and Saturday, 9:30 a.m. and 7:30 p.m.

The ‘Storytellers’ interview with Main Street executive director Kathleen Herzog, former executive director Janelee Wise, and board member Sean Gilliland features the following topics:

- The ‘Saturday Market’ operates 22 weeks from the first Saturday in June to the end of October. Held every Saturday from 8 a.m. until Noon, the market showcases nearly 60 vendor spaces. When it opened in 2010, there were only 12 spaces available for local vendors.
- Products on display are Tennessee farm products only, including vegetables, fruits, flowers, plants, eggs, honey, preserves, beef and pork.
- Main Street originated the Saturday Market idea as a way to promote the downtown area. Since businesses and banks around the Square are closed on Saturdays, the market provided a great opportunity for citizens to tour downtown.

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- Main Street received a one-time grant in 2009 from the Economic and Community Development Department to get the Market started.
- In addition to the Saturday Market, Main Street holds numerous events throughout the year including Main Street Murfreesboro *Jazz Fest*, *Friday Night Live Concert Series*, *Main Street Summer Party/Taste of Rutherford*, *Trick-or-Treat on the Square*, and *Celebrate Christmas Downtown* with the official Tree Lighting ceremony at the Courthouse.

This month's Storytellers was recorded on location on the Historic Downtown Murfreesboro Public Square. Murfreesboro Storytellers is produced by CityTVs Michael Nevills.

For more information on Main Street Murfreesboro, visit <http://www.downtownmurfreesboro.com/>

You can watch "Murfreesboro Storytellers" on CityTV (located on Comcast Xfinity Channel 3 and AT&T Uverse channel 99) or view the program online by visiting www.murfreesborotn.gov/storytellers.

For City News online, visit www.Murfreesborotn.gov.

Photos attached:

CityTVs John Hood interviews Main Street executive director Kathleen Herzog on the Murfreesboro Square for the August edition of 'Murfreesboro Storytellers' on City TV.

1. L/R John Hood and Kathleen Herzog.jpeg.