



***** MEDIA ADVISORY *****

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For Immediate Release: Aug 1, 2017

Aug 15 Local Economic Impact of the Arts Announcement

Economic Impact of Rutherford County's nonprofit arts and culture industry significant

The City of Murfreesboro, along with State and County officials, will announce local results of the national Arts & Economic Prosperity 5 (AEP5) economic impact study in Murfreesboro and Rutherford County. The Tennessee Arts Commission commissioned the statewide study in 2016, joining 19 other states and 341 communities and regions across the country.

Who: Barbara Wolke, Senior Vice President, Rutherford County Convention & Visitors Bureau, Anne B. Pope, Executive Director, Tennessee Arts Commission, State Senator Jim Tracy, Jennifer Moody, City of Murfreesboro Assistant City Manager.

What: Officials will announce the results of Arts & Economic Prosperity 5, the most comprehensive economic impact study of Rutherford County's nonprofit arts industry ever conducted. Thirty-six local arts organizations gathered data for more than a year. The study demonstrates the level of economic activity as well as the number of full-time jobs the local arts industry generates annually. A customized final report on the economic impact in Rutherford County will be provided to the media.

When: 3:00 p.m. Tuesday, Aug. 15, 2017.

Where: Rutherford County Chamber of Commerce www.rutherfordchamber.org/
3050 Medical Center Pkwy.
Murfreesboro, TN 37129

The study's findings reveal Rutherford County's nonprofit arts industry to be a significant contribution to tourism in Rutherford County and the state's economy. Statewide, Tennessee's nonprofit arts and culture industry generates \$1.17 billion in annual economic activity. The arts support 38,482 full-time equivalent jobs, generating \$387.8 million in household income and \$135.9 million in local and state government revenues, according to the Arts & Economic Prosperity 5 (AEP5) national economic impact study.

The AEP5 study is part of a national effort to document the impact of the arts with the Tennessee Arts Commission and Americans for the Arts. Participation in this study was the first and largest endeavor of its kind in Tennessee.

For more information, visit the Tennessee Arts Commission website for the statewide announcement at <http://tnartscommission.org/news/aep5-report-release/>.

For City News online, visit www.Murfreesborotn.gov.