



Murfreesboro 2035: Our Future Begins Now

The City of Murfreesboro is excited to kickoff a two-year comprehensive planning process, *Murfreesboro 2035*. We are partnering with residents, business owners, and community leaders to plan for the next 20 years of growth and development.

How Can I Get Involved?

Sign Up for the Project Newsletter: www.2035newsletter.com

Murfreesboro citizens are encouraged to sign up for the *Murfreesboro 2035 Newsletter* to stay informed about upcoming events and learn about new ways to contribute to the process. Join the conversation.

Attend the Kickoff Community Workshop: August 20th at 6:30 p.m.

The kickoff community workshop will introduce the planning process and will provide an opportunity to give input on Murfreesboro's quality of life, community character, and growth capacity.

Wednesday, August 20th, 6:30 p.m.
World Outreach Church
1921 New Salem Rd., Highway 99
Murfreesboro, TN 37128

Visit the Online Discussion Forum: www.murfreesboro2035.com

The *Murfreesboro 2035 Online Discussion Forum* officially launches on Monday, August 18th. It is designed to create a safe and interactive environment for people to participate from the "24/7" convenience of their computer or mobile device.

In addition to public events and forums, an 18-20 member Task Force, representing a broad range of community interests, plus the City Council and Planning Commission will be meeting with City staff and the consultant team at interim milestones through the process.

What is a Comprehensive Plan?

The final result of the two-year planning process is the *City of Murfreesboro's Comprehensive Plan*, a community guidebook that specifies policy, program, and project initiatives for the City. The plan elements include major functions of the City, including transportation, land use, housing and neighborhoods, parks and recreation, public facilities, historic preservation, and economic development with a focus on population growth and infrastructure.

Why is This Process Important to Me?

In order to be successful, the *Comprehensive Plan* must reflect the community's values and traditions, while simultaneously exploring opportunities and best practices for growth, redevelopment and enhancement. We are using a high-tech and high-touch approach to engage the community throughout the planning effort, including a grassroots marketing campaign, community meetings, workshops and the use of technology, to gather citizen input.

Questions?

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