



Murfreesboro 2035 Task Force # 1; August 19, 2014; Pinnacle Bank Building; 6:00-8:00 PM

Meeting Notes as taken by Rob Lyons, City Manager

August 19, 2014

Present: See link for sign in sheet

Next meeting: December 2014; Date, time, location to be determined.

I. Introductions

All task force members went around the room and introduced themselves. Mayor McFarland and Mr. Lyons, City Manager, each provided opening remarks to the task force, staff, and public in attendance.

II. Overview

Aaron Tuley, with KKC provided an overview of a comprehensive plan, and went through the prepared notebook for task force members. He stated the beginning chapters would focus on vision; demographic analysis; growth capacity; and mobility (Neil Schaffer).

May 9, 2016 is the targeted adoption date for the Plan.

Mr. Tuley then discussed with the Task Force their roles in the Plan process. The main duties for the task force members includes being a plan cheerleader; provide guidance and be a sounding board; and, to make recommendations to the Planning Commission as items are presented.

Next, Liz Probst, KKC, and Mr. Tuley discussed citizen engagement, and establishing a newsletter and the MindMixer site.

III. Roundtable Discussion

First, Mr. Tuley and Ms. Probst asked the task force to identify what they think makes Murfreesboro unique. The following items were offered by the task force:

- Community's hospitality
- MTSU
- Collaborative spirit
- Growth rate
- Family-oriented
- Non-profits are active
- Civic pride
- Diversity
- Safe
- Effective local government
- Vibrant downtown
- Historical
- Work ethic
- Location

Second, the following peer cities were offered up and information as to why those cities were selected was provided. KKC asked the task force to review the peer cities and provide the feedback. There was no objection made to these cities.

- Athens, GA; Greenville, SC; McKinney, TX; Cary, NC; Franklin, TN; Columbia, MO

Next, KKC asked the task force the following question: "Where do you want to be in 2035?"

- Better educated
- Proud of city
- Mass transit and mobility
- Quality of life
- Stronger identity
- Professional opportunities
- Vibrant downtown
- Better utilization of MTSU
- Economically sound

- Fiscally fit
- Maintain affordability
- Green initiatives
- Entertainment district
- Downtown housing
- Senior friendly/Granny flats

Finally, KKC asked the task force to identify the challenges facing Murfreesboro?

- Downtown crime and vulnerable areas
- Zoning isn't friendly to downtown
- White collar job growth happening elsewhere
- Landfill capacity
- Wastewater disposal
- Median income levels
- Corporate headquarters needed

At this point, the discussion concluded, and City Manager Rob Lyons provided closing remarks and thanks to KKC, staff, Pinnacle bank for use of the facility, City TV for taking footage to be shown on "In the City", and to all of the families of the task force members who are giving up valuable time with their loved ones to serve in this capacity.

