

2014.12.8 Task Force

Monday, December 8, 2014

7:54 AM

James McCarroll, Beth Duffield, John Rodgers, Erica Becker, Jim Dixon, Kent Syler, Marci Richmond, Valerie Martin, Susan Allen, Biill Jakes, Ross Bradley, Bill Jones, Gloria Bonner, Ken Haliburton, Scott Graby, Kirt Wade, Rick LaLance

Ron Washington was sick and Jessica Winfrey had a prior engagement.

Aaron Tuley and Francis Kellerman

Chapter 1

Mr. Tuley provided explanation of the 8 chapters and executive summary.

KKC has a team of sub-consultants: Neil Shaffer and SSR

KKC developed base map that serves as foundation for analysis and illustrations

Engagement

5 listening sessions to include developers, designers, transportation,

Community workshops. Chapters 2 and 3 will be held in March.

6 outreach presentations to public, including December 9.

Engagement has included high tech engagement.

Mindmixer

9k hits

1600 visitors

Francis reviewed the results of several of the Mindmixer questions.

Guiding Principles

Peer City Comparisons

KKC shows Murfreesboro's data in comparison to the peer cities. High and low communities are shown in green and a dash line allows the reader to compare to the peer cities.

Task force discussed reaching out to younger demographic since the median age is less than the average Mindmixer user.

Tapestry segments

Groups of people in Murfreesboro include up and coming families, college town, set to impress, suburban mother and bright young professionals.

Growth Capacity and Infrastructure

- How will TN annexation laws affect growth?
- How does City balance infrastructure investments
- How can future growth be more compact?
- How can City handle solid waste?

Need a paradigm shift away from waste. Solid waste becomes waste to energy and wastewater into repurified water?

Population projections

Land development critique will analyze city policies to see if changes are needed to obtain desired outcomes. For example, the current code includes height restrictions, but going vertical is one way to increase density so a code change could be considered.

Aaron reviewed the maps showing development constraints.

Mobility considerations

- Streetscape improvements
- Metro transit
- Increased pedestrian and bicycle use
- Cross-city congestion

Land use considerations

- Developer friendly climate
- Design guidelines
- Downtown revitalization
- Infill development
- Quality small and large retail opportunities

Housing and neighborhood considerations

- Housing options
- Quality housing stock
- Neighborhood conservation
- Amenities
- Infill

Murfreesboro's educational attainment is average among comparison communities

Parks and Recreation considerations

- Athletic fields and facilities
- Balanced system
- Passive recreation

Strong interest expressed on mindmixer for more bicycling opportunities. Rick asked if this was representative of entire community.

Performance zoning can be a tool to help develop mixed use communities

Economic Development

Business and industrial park

Community identity

White collar jobs

Air flight technology corridor

Q/A

How will developers know about plan and the vision statement?

Embodied in codes and policies

Suggest using deadlines with Mindmixer questions