



## NEWS RELEASE

### **Mike Browning**

PUBLIC INFORMATION DIRECTOR

Twitter: @cityofmborotn

Facebook: [www.facebook.com/cityofmurfreesborotn](https://www.facebook.com/cityofmurfreesborotn)

PHONE: 615-849-2629

EMAIL: [mbrowning@murfreesborotn.gov](mailto:mbrowning@murfreesborotn.gov)

Website: [www.murfreesborotn.gov](http://www.murfreesborotn.gov)

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## **2020 Census featured on “The Insider”: City of Murfreesboro Podcast with June Iljana, U.S. Census Media Specialist**

*City urges residents to ‘Be Counted’ in 2020 Census; Online or Phone Completion Part of Civic Duty to Community*

**MURFREESBORO, Tenn.** – Have You Been Counted? If not, there’s still time to respond easily and safely to the 2020 Census online at [www.my2020census.gov](http://www.my2020census.gov). Those who fail to respond online, by phone or by mail by the end of July will be visited in-person by federal Census takers between Aug. 11 and Oct. 31. As of July 8, Murfreesboro’s self-response rate was 62 percent.

Learn all about the 2020 Census in Rutherford County with U.S. Census Tennessee Media Specialist June Iljana. Iljana is the guest on this edition of “The Insider,” the City’s monthly Podcast. Listen to “Insider” at <https://cityofmurfreesborotn.podbean.com/>. If you prefer, watch the podcast on YouTube, visit [https://youtu.be/5IVS\\_WPDx\\_4](https://youtu.be/5IVS_WPDx_4).

Topics discussed with June Iljana, U.S. Census Media Specialist, in this edition of “The Insider” include:

- The importance of civic responsibility in completing the Census, one of the foundations of government and federal revenue sharing.
- Why a complete and accurate count is vital to your community.
- The difference between self-response (online, phone, mail) or in-person to the Census.
- How residents can still respond at [www.my2020census.gov](http://www.my2020census.gov) or by calling 844-330-2020.
- Questions and confidentiality regarding the Census form and your household.

This year’s decennial U.S. census means tens of millions of dollars could be gained for public services such as schools, roads and health clinics for the next decade — if an accurate count is captured of the thousands of new residents that have moved into the community since 2010.

**-(MORE)-**

The 2020 Census is easy, safe and useful. The information shared remains confidential and the funding tied to the local count is critical for providing the necessary level of services

This latest edition of “The Insider” is available via Podbean, <https://cityofmurfreesborotn.podbean.com/>, as well as Spotify and Apple Podcast.

To complete the 2020 Census, visit [www.my2020census.gov](http://www.my2020census.gov). To watch a PSA on YouTube, simply click this link <https://youtu.be/fwtY70J9FLk>.

“Insider” is hosted by Public Information Director Mike Browning and produced by award-winning producer Michael Nevills in the studios located in Murfreesboro City Hall.

*For City News online, visit [www.Murfreesborotn.gov](http://www.Murfreesborotn.gov).*

**Graphics attached:**

1. “The Insider” with June Iljana, *City of Murfreesboro Podcast graphic.jpg*.
2. “Rutherford Counts: Have You Been Counted?”*.jpg*.