



NEWS RELEASE

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Murfreesboro's Earth Day Celebration is Coming

MURFREESBORO, Tenn. – Murfreesboro's 13th Annual Earth Day Celebration will take place April 26, from 10 a.m. to 2 p.m. at Murfreesboro's historic downtown square. Organizers are expecting a record number of visitors to attend the event – an extravaganza that offers a wide variety of activities for young and old alike.

The day's activities will include free popcorn, hotdogs and drinks and door prizes. There will also be games and other kid-specific activities. To top it off, 500 Red Bud tree seedlings will be given away on a first-come first-served basis. There will also be nearly 30 informational booths offering information on other earth-friendly topics and services.

This year's theme is Trees-Let the Green be Seen. Trees are such a vital part of our communities. Planting trees around your home can increase its value up to 15% or more. The trees you plant remove CO₂ from the air, produce oxygen and provide a home for wildlife. If shade trees are planted east and west of your home, they can cut your cooling cost by 15-35%.

Returning this year to provide entertainment are MTSU's Jazz Ensemble, Creative Rhythm, a local percussion ensemble and the Eclectics (premier guitarist Larry Pinkerton and Friends).

Murfreesboro Electric Department is a major sponsor of the event and its personnel will be on hand to provide information and sign-up people for the Tennessee Valley Authority's Green Power Switch program. The Green Power Switch program gives customers an opportunity to purchase power that has been produced by renewable resources such as wind, solar and biogas. For more information on the Green Power Switch Program visit www.greenpowerswitch.com or contact MED.

MED's mascot, Louie the Lightning Bug will also be there to greet everyone. Sponsors in addition to MED include General Mills and its local subsidiary Pillsbury, whose mascot the Pillsbury Dough Boy will make an appearance. Mr. Wegs, the company's environmental mascot, will also attend to represent the company's commitment to conservation.

Other sponsors are Rutherford County, the City of Murfreesboro, Tennessee Valley Authority, Kroger, Lewis Bakery, MaxShred, All in One Recycling, Rutherford County Schools, and Murfreesboro City Schools.

For more information and rain location, contact Amy Byers, Murfreesboro Electric Department at 494-0407.

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