

Murfreesboro Police Department

Media Release

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2015 Holiday “Booze It and Lose It” Campaign

The Murfreesboro Police Department is partnering with the Tennessee Governor’s Highway Safety Office (GHSO) to enhance DUI enforcement from December 18 to January 4, surrounding the holiday season. The Murfreesboro effort is part of a statewide “Booze It and Lose It” campaign.

The local campaign will kick off with a GHSO press event at the Rutherford County Chamber of Commerce Building (3050 Medical Center Blvd.) Friday, December 18, 2015 at 10:00a.m. Speakers will include GHSO Director Kendell Poole, THP Sergeant John Grinder, GHSO Law Enforcement Liaison Tony Burnett, and Tanya Read (a Tennessee mother who lost her son to a drunk driver earlier this year). The event is open to the media and the public.

Each year, Murfreesboro police officers arrest an average of 800 drivers for Driving Under the Influence (DUI). “Any one of these drivers could be responsible for the loss of innocent lives,” said Captain Cary Gensemer of the Traffic and Special Services Section. “The Murfreesboro Police Alcohol Countermeasures Team (MPACT) and other officers will be out in full force enforcing traffic laws, especially DUI’s.”

A single DUI conviction can cost an individual \$5,000 or more in addition to jail time. Offenders could also be required to attend drug and alcohol treatment or to install an ignition interlock device in their vehicle.

For more information on the “Booze It and Lose It” campaign or other traffic information, visit the GHSO website at www.tntrafficssafety.org.

